

# Brighten Up

WITH

## SHERWIN-WILLIAMS

### PAINTS AND VARNISHES

Why This Is The Proper Time To Paint Your Property.

WERE IT FOR NO OTHER REASON THAN THE APPROACH OF A SEASON WHEN WE ARE MORE THAN LIKELY TO HAVE STORMS AND TRYING WEATHER, YOU WOULD OWE YOUR HOUSE AND OUTBUILDINGS A COAT OR TWO OF GOOD PAINT. PAINT IS THE GREAT PROTECTOR OF SURFACES LIKE THESE AND KEEPS THE WOOD IN GOOD CONDITION FOR SUBSEQUENT COATS. BUT THERE ARE ADDITIONAL REASONS FOR PAINTING JUST NOW. WE HAVE HAD NO HEAVY RAINS FOR SOME TIME AND THE WOOD HAS BECOME WELL DRIED OUT, AND THUS THERE IS NO MOISTURE TO INTERFERE WITH THE PAINT AFTER IT IS APPLIED AND TO COME OUT THROUGH THE WOOD.

THE GREAT CRY TODAY, IN THE GOVERNMENT AND ELSEWHERE, IS FOR CONSERVATION. FORESTS MUST BE PRESERVED IF WE ARE TO ENJOY THE BENEFITS OF THEIR SERVICE. THEN WHY SHOULD WE NOT PRESERVE OUR HOMES AND BARN? AND DOUBLY SO, BECAUSE PAINT IS SUCH A SIMPLIFIED WAY OF KEEPING THESE SURFACES PROTECTED. THE SHERWIN-WILLIAMS PAINT, PREPARED (S.W.P.) IS WELL KNOWN ALL OVER THE ISLANDS. IT IS A SUPERIOR PAINT, ECONOMICAL BECAUSE OF ITS COVERING POWER—POPULAR BECAUSE OF ITS COLORS—ALWAYS USED BECAUSE OF ITS UNIFORMITY. THE LAST DROP IS AS GOOD AS THE FIRST.

LET'S TALK PAINT NOW. DON'T GET THE MAHOPE HABIT, OR YOU WILL NEVER GET YOUR PAINTING STARTED, AND YOUR HOUSE WILL THEN HAVE TO BE IN THE HANDS OF THE CARPENTERS FOR A WEEK OR SO BEFORE YOU CAN PAINT IT.

#### SHERWIN-WILLIAMS

### Brighten Up Finishes

A BOON TO THE HOUSEWIFE.

**S-W Family Paint**—A durable linseed oil paint for cupboards, baseboards, shelves and the many little things about the house. 24 attractive colors. Also black and white.

**S-W Brighten Up Stain**—For staining and varnishing at one operation. Suitable for use on chairs, tables, woodwork, floors, etc. 3 colors and also ground.

**S-W Enamel**—Gives a glossy, enamel finish to woodwork, furniture, iron bedsteads, etc. 12 colors. Also black, white and ground.

**S-W Bath Enamel**—Produces a durable, porcelain-like surface on old or worn bathtubs. Is not affected by cold or hot water. 4 colors and ground.

**S-W Porch and Lawn Furniture Enamel**—For use on porch and lawn furniture. Does not stick to clothing. 5 colors.

**S-W Screen Enamel**—For door and window screens. Comes in black and green.

**S-W Aluminum Paint**—For a silver finish on radiators, gas pipes, stoves, picture frames, etc.

**S-W Imperial Gold Enamel or Empress Liquid Gold**—For a gold finish on radiators, gas pipes, stoves, picture frames, etc.

**S-W Stove Pipe and Iron Enamel**—For stove pipes, stoves, registers, grates, etc.

**S-W Floorwax**—For renewing the

luster of marred or dull floors. Applied with a rag.

**S-W Inside Floor Paint**—For giving a durable painted coating to inside floors. 10 colors.

**S-W Floorlac**—A durable varnish finish for floors, woodwork, furniture, etc. Imitates such woods as oak, mahogany, etc. Comes in 6 colors. Also clear and ground.

**S-W Floor Wax**—For use on good floors requiring a waxed finish.

**S-W Crack and Seam Filler**—For filling unsightly cracks in old floors.

**S-W Flat Black**—Gives a wrought iron finish on lamps, gas fixtures, picture frames.

**S-W Durable Household Varnish**—For varnishing furniture, floors, woodwork, etc.

**S-W Polish-oil**—Cleans and polishes at one operation. It restores and preserves the original finish. A soft rag and rubbing is all that is necessary.

**S-W Flaxoap**—This is a pure linseed oil soap which is a household necessity, as it cleans all surfaces. Use it house-cleaning time for cleaning your woodwork and all painted or varnished surfaces.

#### Is It a Willcox & Gibbs?

If not you better change it. Life is too short to waste any time working on any sewing machine but the very best. THE AUTOMATIC is known to everybody and there are lots in these Islands that have been in use over twenty five years and are as good as ever today. We have them in a number of different styles and finishes, as far as the tables go, but the actual machine head that does the

sewing is the standard Willcox & Gibbs. Automatic, the machine that won't wear out. We have a net cash price and a little higher price when you want a machine on the installment plan.

#### A Strong Decorative Service, Free of Cost

Through special arrangements we have at our disposal the complete Decorative Department of The Sherwin-Williams Co. This means a great deal to those who are building or intend to re-decorate. It means that all you have to do is bring us photos of your home, or blueprints, and your part ends there. We then submit these to The S-W Co., whose decorators get busy and send you suggestion sketches for decorating the rooms you want finished, or the exterior. Tell us what you want and we will see that you are supplied with the desired information free of cost. These decorators are experts of years standing. Why not have a beautiful home, finished outside and inside with paints, varnishes, stains and enamels, the best finishing and decorating materials you can buy? And they're reasonable.

#### Let Your Hens Cackle!

but don't let them cluck. To keep them cackling use CYPHERS productions such as Egg Food, Beef Scraps, Bone Meal, Laying Food, Oyster Shell and Grit. You will want

some more hens by and by, so keep them coming on by using the CYPHERS Incubator, the kind that will hatch over 90 per cent. of the fertile eggs you put in it. To get best results in raising the chicks use a CYPHERS Brooder and feed them CYPHERS Chick Food.

We have the wire netting that you will need to make your runs with, and everything you will require in the way of poultry remedies and supplies.

#### "It's a Hard Life"

We often hear some pessimist wall in this wise. But the fact of the matter is, he isn't far wrong. He refers to hardware and there is lots of that in life. Good hardware must stand hard wear, and that's why we have the best. Everything from a jackknife to a plow, an axe to a padlock can be had here at the right price. Bring us your troubles and we will try to help you out. We feel better after we have helped someone. Our hardware stock includes, little and big, a full assortment of tools and useful articles.

#### The Coffin Stopped,

If you catch it in time. We have a mixture made from a celebrated formula—known to a good many—and recognized by all up to date physicians as containing the most helpful and non-injurious ingredients.

Here it is—mix a bunch of Golf Sticks, a good Tennis Racket, a Football, Baseball, Bat, a Bathing Suit, a pair of Boxing Gloves and an Automobile. From this mixture select any

one article and use it plenty, changing the articles as the seasons change. As we carry in stock all the articles in this mixture, if you will come to us we will be glad to help you make your selection.

#### Brush Up!

Not in the slang sense, either. When you want a good job of painting or varnishing, it is perilous to use poor brushes. There's every bit as much difference in brushes as there is in paints, only the difference isn't generally known. That's why we have studied brushes. We realize that they make or spoil a job. Don't forget that this store is just as anxious as you are to give you the best results from your painting and that we will show you every brush in the place even now. That's one of our hobbies. Falling bristles spoil a good job of painting quicker than anything else and we guarantee our brushes against this. Every one is tested before it leaves the factory. That's one of the things we always insist on—the goods being right when they reach us.

#### Did It Ever Occur To You

That you could spend a profitable half hour in our Household Goods Department? It is easy to get there as you only have to step into the elevator and go up to the 2nd floor.

The splendid line of Garland coal and wood stoves will interest you, so will the fine assortment of oil and alcohol stoves. The Crockery, the

Cut and other Glassware and the fancy China will take as much time as you have to spare and you may have to come another time to go over the big line of kitchen utensils and the many items in the household sundries.

We know your visit will benefit us both,—you will know just where to get good goods at reasonable prices and we will have your orders.

#### Our Policies

You have all been hearing about "My Policies" from Roosevelt. But he isn't the only one who has policies. Our store is run on the policy system. We don't mean by that that it is a political game we are playing, for it isn't. But we do mean that when it comes to the good old-fashioned principles of honesty, and the square deal, we are on the right track. Our policies are what we stand for. And we stand for what's best in merchandising. We have always believed in the square deal for everyone. If you trade with us we will treat you right.

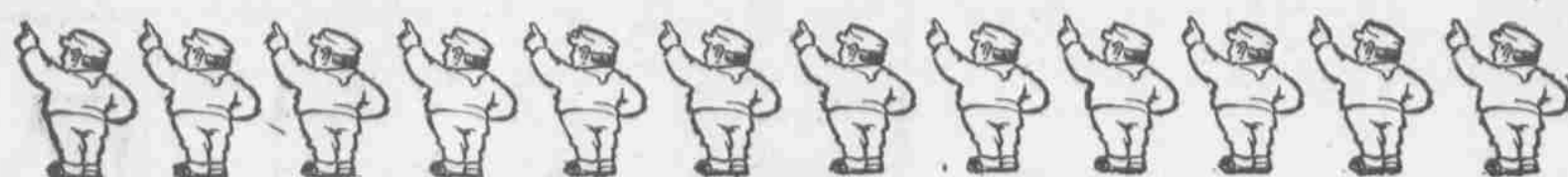
#### Say!

The Ever Ready people want us to ask you if you have not used that old style Flash Light long enough to be entitled to a new up to date one? It is near to Xmas now so if you talk about what you need in this line no doubt some of your folks will hear you and we will soon have a chance to show our fine line of Ever Ready Goods.

Keep in mind that we have fresh batteries coming along by almost every steamer from S. F. Our line of Ever Ready Thermos Bottles will interest you.

Putty Cake, Putty Cake, Painter Man.  
Finish my house as fast as you can.  
Varnish it well with S.W.V.  
And Paint it outside with S.W.P.

## The Modern Merchants,



## E. O. HALL & SON, Limited

CORNER FORT AND KING STREET, HONOLULU, T. H.

General Merchandise,  
Paints, Hardware, Etc.

Ride an old hobby to Banbury Cross.  
The longer he rides it, the greater his loss.  
A stick in his fingers, a leg twixt his knees,  
In vain tries to mix up a paint that will please.